



GREETINGS FROM THE NORTH

After completing my degree in business psychology and international management at the Cologne Business School last summer, I wanted to continue my exploration of international and cross-cultural realities and their effects on a world where distance no longer matters. By having over 6,000 international students from more than 120 countries, Newcastle University offers unique opportunities to meet and work with people from all over the world. Already within my first months in Newcastle, I was able to increase my knowledge of British habits and traditions. Additionally, by working in groups and meeting up after lectures, I also got involved with people from other countries and cultures, such as from South East Asia and Latin America, which has been an exciting experience.

My chosen programme – MSc International Business Management – focusses on theoretical basics, as well as their practical applications to real-case scenarios, and is taught by renowned lecturers and experienced guest speakers from industry and politics. I am enjoying learning from a variety of sources, as well as the programme's more practical and problem-solving approach, compared to the theoretical methods employed in my undergrad studies.

Moreover, there are countless extra-curricular activities here to meet interesting people and develop an international network of contacts. A few weeks ago, I joined a global case competition supported by the Newcastle University Business School, where I had the opportunity to provide a global company with strategic recommendations. Our team was made up of international students from six different universities in six different time zones and three continents. This enabled me to gain valuable experience, as well as make new friends around the world.

Fascinated by my current specialisation in international entrepreneurship, I still believe that a single individual can impact global developments and the lives of many people. Nowadays, there are countless possibilities for students and young professionals to work around the world and get in touch with different cultures in exciting environments. I am very grateful for the opportunity to study in the UK and I would like to thank the members and volunteers of the British Chamber of Commerce in Germany and British Airways for making my scholarship possible. It is helping me to focus on my studies and to enhance my abilities and experience, so that I may contribute – at least a little bit – to making the world a better place.

Jessica Krings,
Newcastle University