



## BECOME AN INTERNATIONAL BUSINESS LEADER WITH A TOP RANKED MBA AT GISMA BERLIN!

Globalisation is more in question today than it has been for at least the last two decades. Businesses have to ready themselves for this threat to their respective operating models, and, as a result, ensure that leaders within their organisations adapt and evolve and rise to this challenge. The German International Graduate School for Management and Administration (GISMA) understands the need for intelligent, adaptable and intercultural business leaders who meet the demands of business today. GISMA, therefore, is pleased to invite you to join the MBA programme in Berlin and accelerate your journey towards becoming an international business leader.

GISMA has now partnered with the Grenoble Graduate School of Business (GGSB) to deliver courses in Berlin, adding a new location to both schools' campuses. GGSB has been ranked as one of the top 15 European business schools by the Financial Times.

The schools will offer the GGSB MBA and Master in International Business (MIB) from January 2017. The GGSB MBA at GISMA offers students a unique opportunity to study a top-ranking degree in the heart of Berlin, surrounded by unrivalled networking opportunities. The course was also ranked first in France and 10th in Europe for employability by the 2015 QS Return on Investment MBA report. The GGSB MIB is ranked 13th in the world by Financial Times. GISMA also gives training opportunities to professionals who require shorter courses. These executive courses at GISMA are taught in Berlin, and Hannover, and revolve around the themes of "Intrapreneurship and Entrepreneurship", "Accounting and Finance", and "Digital Leadership". GISMA is also looking to collaborate with more partners in the future to provide programmes in relation to public administration.

GISMA's Managing Director, Dr Thorsten Thiel asserts that GISMA's overarching ambition is to be recognised as the most international business school in Germany. By working with leading international institutions, GISMA intends to build its strengths as a locally-rooted school with global exposure, creating an educational platform dedicated to innovation, management, entrepreneurship and leadership. "While Grenoble Ecole de Management/GGSB will bring a range of high quality, triple-accredited programmes to our new campus, GISMA will be able to complement the learning experience thanks to its wide expertise in the German market which will enable students to tap into our network of corporate partners across a variety of industrial sectors," said Dr Thiel.



To provide academic leadership and oversight of GISMA's growing course portfolio in Hannover, Berlin, London and worldwide, Dr Steve Priddy has been recently appointed as the business school's new Academic Dean. "We are confident that the Grenoble programmes will have a strong demand in Berlin. As one of the few institutions to make available triple-accredited qualifications, GISMA will strengthen its position as one of the most dynamic and well-connected business schools in Germany," said Dr Steve Priddy. GISMA is also in the process of working with new academic partners to further bring top quality international management and public administration education to Germany.

As a GISMA student, you will be encouraged to take full advantage of our career service team, who offer a portfolio of business contacts and German language lessons to enhance access to the German and European job markets. In addition we provide a range of services which increase every student's professional and personal development to maximise their chances of securing a leading position post-graduation. GISMA continues to develop strong relationships with its alumni community and with employers. Our graduates have aspired and succeeded at working in a number of sectors such as: banking, financial services, engineering, oil and gas, information technology, consulting, and business services. Students interested should contact Head of Recruitment, Hasan Syed at [hsyed@gisma.com](mailto:hsyed@gisma.com). Those who apply before 30th November will receive a 20% bursary towards their fees for the January 2017 intake.