

BUSINESS IS **GREAT** BRITAIN & NORTHERN IRELAND

DEPARTMENT FOR INTERNATIONAL TRADE – YOUR PARTNER FOR DOING BUSINESS IN OR WITH GERMANY

The British Government created the Department for International Trade (DIT) to put an emphasis on promoting British trade across the world and to facilitate inward and outward investment. Following the British public's vote to leave the EU, our message is that the UK remains open for business. The UK continues to maintain its position as the top European destination for foreign direct investment and is third in the world for Foreign Direct Investment stock. This is because the UK has very strong economic fundamentals and a competitive but fair tax system, including the lowest corporation tax in the G20. The UK has a strong rule of law, a skilled workforce and is in the right time-zone for global trading.

My teams in Germany support UK-based companies to succeed here and assist German companies in bringing their high-quality investment to the UK. In order to identify business opportunities for companies, entrepreneurs and investors, we work closely with partners such as the British Chamber of Commerce in Germany, Germany Trade and Invest, the Chambers of Commerce and Industry and German trade fair organisations. In addition, we partner up with trade bodies around the large trade shows in Germany. In September we organised a very successful UK pavilion at InnoTrans, the leading international trade fair for transport technology. The UK stand was organised by DIT in cooperation with the UK Railway Association (RIA) and with the participation of about 120 UK companies. In November, DIT is organising a joint UK pavilion with the Association of British Healthcare Industries (ABHI), Gambica, Medilink and the British

In Vitro Diagnostics Association (BIVDA) at MEDICA, the leading trade fair for the medical industries. Over 200 UK companies will be exhibiting at our stand.

The next high-profile trade show we are currently preparing for is Ambiente, the leading international trade fair for consumer goods. In 2017 the UK will be partner country, putting together an exciting programme and showcasing the very best of British design. So if you are looking for brilliant design products you are welcome to visit us at Ambiente in February!

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Department for
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